

# PTC News



## Carteret Campus Fall 2018

Check out and like our pictures on

facebook 

PrimeTime Center is FALLIN' in love with this weather! Our group has been out exploring as much as possible before that cold weather hits.

Participants enjoyed some fun in the sun while mini golfing at the Asbury Park boardwalk. They took some great pictures of the awesome view during their picnics to Sinatra Park & Liberty State Park.

The Liberty Science Center was a hit with everyone! They loved learning and exploring all the different exhibits. Many were adventurous and went through the touch tunnel. They also made a special visit to the Prudential Center to see the Grammy Exhibit. Participants showed off their musical knowledge and talents.

Our biggest highlight was the Statue Cruise to see the Statue of Liberty. Participants were so excited to go on the ferry. For some, it was a first time experience. They walked around, enjoyed lunch, and took pictures.

Trips to Five Below, the movie thea-

tre, and out to eat were planned to continue working on communication and money skills. This time we switched things up and had the participants go out for breakfast instead. They enjoyed the diversity!

Back at the program, our group focused on writing skills in our journaling groups. The groups brainstormed and discussed ideas together before writing. They worked on getting their thoughts in order and expressing them on paper. This has become a favorite for many!

PTC continued to work on strengthening kitchen and cooking skills. Each week we had between 2-3 opportunities to practice these skills. Participants prepared small snacks that required minimal assistance and followed recipes, with staff, for bigger meals.

Finally, we would like to thank you for your support in our fundraisers for Special Olympics. Our soccer team did a phenomenal job for their first season with the help of Coaches Danny, Joe, and Brandon. We hope to add more Special Olympics sports very soon.



### Upcoming Events

- Halloween Party
- PTC Autumn Recital (NOV 1 & 2)
- Thanksgiving Feast
- Movies



### PrimeTime Center

60 High Street

Carteret, NJ 07008

[www.PrimeTimeCenter.org](http://www.PrimeTimeCenter.org)

Telephone-888-258-5271

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new

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*“To catch the reader’s attention, place an interesting sentence or quote from the story here.”*

procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands

of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure



Caption describing picture or graphic.

to place the caption of the image near the image.

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Primary Business Address

Your Address Line 2

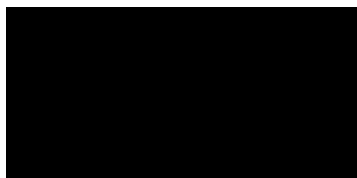
Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com



*Your business tag line here.*



## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

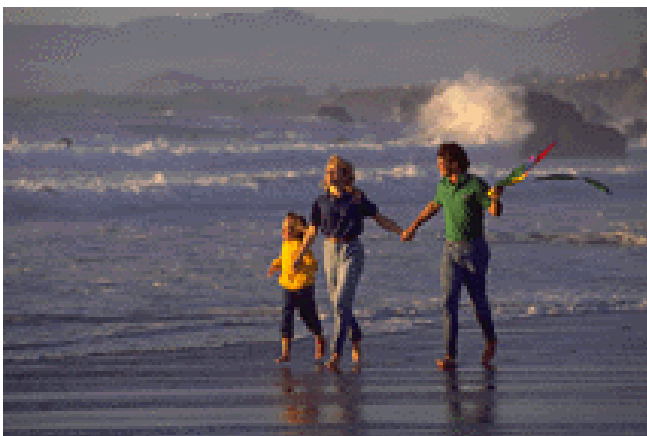
A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to re-

fer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind

readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.



Caption describing picture or graphic.

If space is available, this is a good place to insert a clip art image or some other graphic.